

# DEBUNKING PLANNED PARENTHOOD'S "3%" ABORTION MYTH

Video at [www.LiveAction.org/AbortionCorporation](http://www.LiveAction.org/AbortionCorporation)

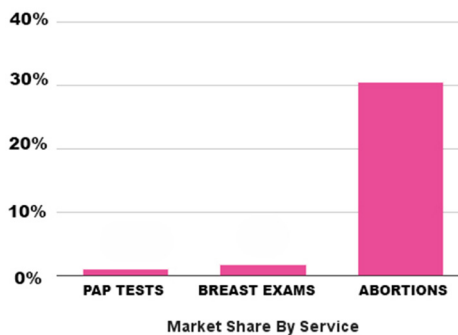
America's largest abortion chain downplays the magnitude of its abortion enterprise, falsely claiming that abortions only make up "three percent" of its business — and instead claiming its priority is "women's health care."

Live Action's "3% Abortion Myth" video reveals how Planned Parenthood calculates its three percent number to deliberately mislead the public. The figure is derived by dividing the number of abortions it commits by the **total** number of "services" it provides, counting a \$10 pregnancy test or a pack of condoms the same as a \$390-\$1500 abortion. Even the *Washington Post* gave the claim "three Pinocchios"<sup>2</sup> and *Slate.com* called it "the most meaningless abortion statistic ever."<sup>3</sup>

Planned Parenthood's own numbers (see below and right) document that it doesn't perform a single mammogram (although it lied for years that it did) and it performs less

than two percent of all women's cancer screenings in the United States, yet it commits over one third of America's abortions – over 320,000 annually. (This number has been updated since the first printing of this booklet. See "Planned Parenthood by the Numbers" below for details.)

## PLANNED PARENTHOOD'S COMPARATIVE MARKET SHARE



SOURCE: U.S. CENSUS BUREAU, CDC, MAMMACARE FOUNDATION, PLANNED PARENTHOOD ANNUAL REPORT 2014-15

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## PLANNED PARENTHOOD BY THE NUMBERS:

### Planned Parenthood's U.S. market share for Pap tests is 0.97%.

It performed 271,539 tests in fiscal year 2014-15, out of 28.1 million tests nationwide.

### Planned Parenthood's U.S. market share for clinical breast exams is 1.8%.

It performed 363,803 exams in fiscal year 2014-15, out of 20 million exams nationwide.

(Note: These are physical exams, not mammograms.)

### Planned Parenthood's U.S. market share for mammograms is 0.0%.

Planned Parenthood does not perform mammograms.

### Planned Parenthood's U.S. market share for abortions is 34.9% (updated).

It committed 323,999 abortions in fiscal year 2014-15, out of approximately 926,200 abortions nationwide.

(Since the first printing of this booklet, the number of abortions nationwide and Planned Parenthood's U.S. market share have been updated to reflect a new January 2017 Guttmacher Institute report showing approximately 926,200 abortions nationwide in 2014.)

### Planned Parenthood aborts 160 children for every one child it refers out for adoption.

(Sources for all numbers can be found at <http://liveaction.org/3percent/#numbers> and include CDC, Planned Parenthood, U.S. Census Bureau, and others.)

2. [https://www.washingtonpost.com/news/fact-checker/wp/2015/08/12/for-planned-parenthood-abortion-stats-3-percent-and-94-percent-are-both-misleading/?utm\\_term=.8aca76b64f0f](https://www.washingtonpost.com/news/fact-checker/wp/2015/08/12/for-planned-parenthood-abortion-stats-3-percent-and-94-percent-are-both-misleading/?utm_term=.8aca76b64f0f)

3. [http://www.slate.com/blogs/xx\\_factor/2013/05/07/3\\_percent\\_of\\_planned\\_parenthood\\_s\\_services\\_are\\_abortion\\_but\\_what\\_about.html](http://www.slate.com/blogs/xx_factor/2013/05/07/3_percent_of_planned_parenthood_s_services_are_abortion_but_what_about.html)