

Guttmacher Institute

ANNUAL REPORT
2010

The Guttmacher Institute advances sexual and reproductive health through an interrelated program of social science research, policy analysis and public education designed to generate new ideas, encourage enlightened public debate and promote sound policy and program development.



Dear Friends and Colleagues,

Do you remember your first fax machine? I do. Because suddenly I could get a set of talking points across town to congressional offices in seconds.

How about your first cell phone? Was it like mine—a big clunky thing installed permanently in the trunk of your car?

Did you marvel over your first self-correcting typewriter?

How about computer punch cards?

Maybe you're too young to remember them, but that's the way I entered my mass of dissertation data into the big mainframe at Johns Hopkins, working late at night because that's when graduate students got to do their computing.

The other day, some of us 35-year veterans of the reproductive rights wars were cogitating about how much these various technologies changed over our work life and how fast organizations like ours now have to change to stay at the top of our game.

That is what led me to make this annual letter about how Guttmacher has changed—how rapidly we've innovated, especially recently, around a solid core of policy, research and public education goals that go back over 40 years. Here's how we have stayed at the top of our game:

The proprietary **legislative tracking system**, which allows us to follow 1,000 pieces of state-level legislation a year across the country and across the whole spectrum of sexual and reproductive health issues

Our spreading presence in the **blogosphere**, including our blogs on influential sites like Huffington Post and RH Reality Check

A streamlined **online submission**, peer review and revision process for the domestic and international journals, which can shrink the time it takes to get new research into print

Electronic toolkits, which help local and national colleagues respond quickly to emerging policy battles with hot links to the latest and best Guttmacher research available

- In 2010, 38 toolkits were sent to 182 advocates in 26 states.

Telecommuting, which we increasingly rely on to help our staff balance their work and family responsibilities and reduce our environmental footprint

“Early View,” a feature of our domestic journal that lets us post important scientific articles online the minute they've been edited, often months before they appear in print

- More than 250 journal readers signed up for our e-mail alerts; 560 readers were receiving e-content alerts from our publishing partner, Wiley-Blackwell.

Internet panels that we use to survey a nationally representative sample of U.S. women in real time, for example, about the impact of the economic recession on their attitudes toward pregnancy and their access to contraception

Ongoing enhancement of **guttmacher.org** to keep our usage numbers on the rise

Unique visitors: 1,441,000
User sessions: 4,141,000
Page views/requests: 11,266,830
Links to our site: 9,500
Documents on our site: 8,500+

Technological innovations are behind nearly every part of our work

Our state-of-the-art **Data Centers**, which now let visitors to Guttmacher's Web site create customized charts, graphs and color-coded maps using Guttmacher's state, national, regional and global data on dozens of scientific and policy indicators

- During the first nine months following its launch, the State Data Center logged 35,313 user sessions and 173,000 page views
www.guttmacher.org/datacenter

The shift to
online surveys

to ensure a good response rate from overstretched family planning clinicians about how they are balancing the rising demand for subsidized services against the rising costs of providing them

A slide library

that allows anyone on staff to create a full-featured PowerPoint presentation guaranteed to contain the most up-to-date information available

● The library includes more than 200 slides in one searchable database.

Our **Facebook** page
and **Twitter** feeds, which

allow us instantly to put a new piece of evidence in front of influential journalists, like *New York Times* columnist Nicholas Kristof, and through him, connect with his more than one million Twitter followers

● 2010 Facebook followers (people who "Like" us): 2,750; Guttmacher posts to Facebook: 475+
● Twitter followers (2010): 2,912
Guttmacher Tweets sent: 500+
People who forwarded our Tweets: 1,750+

Webinars for colleagues on new Guttmacher findings and video hookups between audiences in Washington, DC, and New York for Guttmacher Exchanges

A sophisticated **video conferencing system**

that lets our Rapid Response team of New York- and Washington-based staffers come together instantly to parse a newly released piece of junk science and, in just hours, post a critique on our Evidence Check Web page for reporters and political advocates

Our new **motion graphics**, which make complex research findings both more powerful and easier for lay audiences to understand

Our first video is a three-minute primer on abortion in the United States. Snap the code with a smartphone to see it:
Or go to:

www.youtube.com/guttmacher



Skype and other Web-based communications, which we use heavily to stay in touch with research and advocacy partners around the world

A custom-built **Impact Database** designed by our staff to help us track the policy and program impact of Guttmacher's data and analysis, sometimes over multiple years and through multiple policy changes

● 1,026 requests for information were logged in the database. Many of these were associated with the 4,000+ media citations the Institute received over the year.

The shift to more **electronic data collection** at U.S. health facilities, allowing us to capture primary data on laptops at research sites, eliminating the need to reenter data, reducing errors and collapsing the time needed to produce a clean data file

An internal **management information system**

that ties together our accounting, budgeting and project monitoring systems so we enter data only once and always know exactly where we are

Advanced analytical tools, like the **geographic information systems (GIS)** software that allows us to map the availability of medication and surgical abortion

I think this ability to innovate, both technologically and programmatically, around our core mission and values may be part of the reason our colleagues ranked us as the most influential organization in our field.

In the 2010 survey conducted by Philanthropedia, 192 reproductive health, rights and justice experts put Guttmacher at the very top of the list of 19 "high impact" organizations. And Philanthropedia staff tell us we received a larger number of first place rankings *than any other nonprofit in any field*.

Elsewhere in this report, we've highlighted last year's most important new research studies, policy initiatives and media coverage, along with some top Tweets and Facebook posts. Also included, of course, are the usual financial reports and staff, board and donor listings. We hope you will enjoy browsing through the bits that most interest you.

But whatever draws you to Guttmacher, know that we intend to keep getting better and better at what we do. Our track record shows we can.

We promise to get important new science into the public domain faster, to deepen our understanding of the causes and consequences of bad sexual and reproductive health outcomes, to communicate our data and policy analysis to an ever larger audience of influencers, to brainstorm our way to the next generation of big ideas and to spend our contributors' money more and more efficiently.

We won't rest on our laurels. We like being number one, so we'll do what we need to do to stay there.

Meanwhile, many thanks to all of you who helped us accomplish all that we've done over the past year.

Proudly yours,

Sharon L. Camp
President and CEO



PHILANTHROPEDIA
COME TOGETHER. GIVE BETTER.

2010 Highlights of Our Work



3/18/10
Tables and graphs and maps, oh my! Make the most of our new Data Center with this brief tutorial.

Adding emergency contraception to the commodities list: Guttmacher was instrumental in facilitating the U.S. Agency for International Development's (USAID) inclusion of emergency contraception on its official commodities list. An article in the Spring 2010 issue of the *Guttmacher Policy Review* laid out the fundamental case for procurement; this analysis was the centerpiece of a focused campaign by Guttmacher and key coalition partners that led to USAID's approval.

The recession's impact on the lives of U.S. women and their families: With the economic downturn, limited resources caused many women to skimp on contraceptive use, increasing their risk of an unintended pregnancy at a time when they could least afford to have one. Our work highlighting the link between economic hardship and family planning needs raised public awareness of this crucial issue through prolonged and extensive media coverage.

Highlighting *Adding It Up* at the Women Deliver conference: Our highly influential *Adding It Up* report was front and center at the Women Deliver conference, which drew 3,400 advocates, policymakers, development leaders, health professionals and media from 146 countries. We seized this unique opportunity to organize two high-level panel presentations, launch two new fact sheets, do extensive media outreach and ensure every participant received a copy of the report.

Medicaid family planning expansions: Guttmacher took the lead in fostering implementation of a key provision of health care reform that allows states to expand coverage of family planning services under Medicaid. The Institute provided technical assistance to federal officials developing rules on the provision and to states deciding whether to incorporate the change in their programs. Guttmacher also developed estimates, released in January 2011, of the benefits—in terms of unintended pregnancies averted and costs saved—states would accrue by taking advantage of this new opportunity.

Large increase international family planning funding: Utilizing findings from *Adding It Up*, Guttmacher staff worked with members of Congress, the Obama administration and a wide range of NGOs to secure significant increases in support for family planning and health services overseas—and to underscore the central importance of these efforts in the administration's new Global Health Initiative.



12/6/10
FACT: Five states have already restricted abortion coverage in future health exchanges, more action likely in 2011.

Guttmacher's 15th periodic survey of U.S. abortion providers: In a January 2011 journal article, researchers reported that the steady decline in the incidence of abortion since 1981 appears to have stalled and that the use of early medication abortion has become an integral part of abortion care. They also found a small but disturbing increase in the proportion of large providers experiencing antiabortion harassment.



1/28/10
News In Context: Haiti Relief Efforts Cannot Afford to Overlook Reproductive Health Needs



7/21/10:
#NN10 If you're at Netroots Nation in Las Vegas, be sure to stop by booth #819 and say hi to our Guttmacher colleagues who are attending.

Call to address the toll of abortion in Africa: In November, Guttmacher placed a major op-ed calling on African leaders to address the problem of unsafe abortion in high-profile news outlets on three continents. Publication was strategically timed to coincide with a major conference on unsafe abortion in Africa being held in Ghana. The piece was also picked up by numerous blogs and influential journalists.

The case for contraceptive services: In multiple analyses in the *Guttmacher Policy Review* and in testimony before a key expert panel of the Institute of Medicine in January 2011 based on a comprehensive literature review, Guttmacher presented a compelling, evidence-based case for including contraceptive services and supplies in a package of women's preventive health services that under the Affordable Care Act must be covered by private insurance plans with no out-of-pocket cost to the consumer.

Support for comprehensive teen pregnancy prevention programs: Guttmacher provided research conducted over the past decade, by the Institute and our partners, clearly and persuasively against ineffective abstinence-only programs, thereby playing a key role in the initiation of two major new programs supporting evidence-based teen pregnancy prevention.



3/31/10
FACT: Sixty-four percent of U.S. women agree with the statement, "With the economy the way it is, I can't afford to have a baby right now."



5/20/10
RT @NickKristof: Here's one good way to fight global poverty: Let's make birth control as available as sex.



2/2/10
FACT: Publicly funded contraception helps prevent nearly 2 million unintended pregnancies each year in the U.S.



5/19/10
FACT: California is the only U.S. state never to accept funding under the rigid Title V abstinence-only program.

Achieving fertility goals while living with or preventing transmission of HIV: In 2010 in Nigeria and Zambia, the Institute conducted community-based surveys of women and men, facility-based surveys of adults with HIV and surveys of health care providers. Follow-up in-depth interviews are currently being conducted. Findings will be reported in nine articles by researchers from Guttmacher and its two partner organizations to be published in 2011–2013.



12/29/10
FACT: ~50M fewer women would have an unintended pregnancy per yr if need for modern fam planning were fully met.



7/8/10
FACT: More than 60 million women globally give birth each year without recommended levels of antenatal and delivery care.



8/18/10
ANALYSIS: Abortion ban in U.S. military facilities discriminates against U.S. service-women, should be overturned.



3/25/10:
New analysis examines the impact of BPA and other environmental toxins on reproductive health.



1/19/10
FACT: Abortion isn't permitted even to save a woman's life in 7 of the 34 countries & territories in Lat. Am. & Caribbean.



11/12/10
FACT: Each year, modern contraceptive use in developing countries averts 188 million unintended pregnancies.



3/17/10
"Is Abortion A Racist Plot? Of Course Not": @ctuckerAJC decisively debunks claims of abortion as black genocide.



1/27/10
CBS News anchor @katiecouric comments on Guttmacher's teen pregnancy report.



11/18/10
Make sure to read this great opinion piece by Brenda Major from the Sunday Washington Post debunking myths about abortion and mental health.



1/11/10
Sec Clinton strongly endorses global repro health investments: quotes and context from @Guttmacher #icpd2015



2/16/10
FACT: 39% of U.S. high schools taught students how to correctly use a condom in 2006, down from 50% in 2000. #condomweek



5/11/10
Disminución del aborto a nivel mundial ocurrió junto con tendencia global hacia liberalización de leyes de aborto



2/22/10
FACT: Most women in Pakistan who are treated for complications of unsafe abortion are already mothers and have an average of four children.

The intersection between intimate partner violence and reproductive health:

In a study of 75 women who had experienced intimate partner violence, Guttmacher researchers found that reproductive control—that is, attempts by women's partners to promote pregnancy or to influence the pregnancy outcome through control and abuse during pregnancy—was a common experience among the women. Reproductive control was present in violent as well as nonviolent relationships.

Family planning

from *Adding* ed with key ma adminis- O colleagues es in U.S. reproductive l to highlight se services v Global

First-ever estimates of abortion incidence and morbidity from unsafe abortion in Ethiopia:

A national study of abortion, by Guttmacher researchers in collaboration with Ipas and the Ethiopian Society of Obstetricians and Gynecologists (ESOG), found that the 2008 abortion rate was 23 per 1,000 women and that 27% of abortions were legal procedures. Building off these data, a second study estimated the costs and benefits of meeting the unmet need for modern contraception in Ethiopia (again partnering with ESOG). These projects culminated in two articles, a fact sheet and an issue brief in 2010.

Comprehensive prevention

policy staff used course of the past others, to argue inst funding for education, and fostering the ew federal ence-based ention.

Informing the debate over family planning in the Philippines:

As the country debated passage of a reproductive health bill guaranteeing access to family planning services, we ensured evidence informed the discussion around this highly emotional issue. With our local partners, we reached out to government officials, advocates and the media to increase awareness of the benefits of expanding access to family planning services.

Major Publications

JOURNALS

- Volume 13 of the *Guttmacher Policy Review*
- Volume 36 of *International Perspectives on Sexual and Reproductive Health*
- *Perspectivas Internacionales en Salud Sexual y Reproductiva, Número especial de 2010*
- *Perspectives Internationales sur la Santé Sexuelle et Génésique, Numéro spécial de 2010*
- Volume 42 of *Perspectives on Sexual and Reproductive Health*

REPORTS

- *Barreras para la Maternidad Segura en México*
- *Characteristics of U.S. Abortion Patients, 2008*
- *Contraceptive Needs and Services: National and State Data, 2008 Update*
- *Las Necesidades de Salud Sexual y Reproductiva de las Adolescentes en México: Retos y Oportunidades*
- *Methodologies for Estimating Abortion Incidence and Abortion-Related Morbidity: A Review*
- *U.S. Teenage Pregnancies, Births and Abortions: National and State Trends and Trends by Race and Ethnicity*

IN BRIEFS

- Abortion in Ghana
- Benefits of Meeting the Contraceptive Needs of Ethiopian Women
- Unsafe Abortion in Zambia

FACT SHEETS

- Facts on American Teens' Sexual and Reproductive Health
- Facts on Barriers to Contraceptive Use in the Philippines
- Facts on Contraceptive Use in the United States
- Facts on Investing in Family Planning and Maternal and Newborn Health
- Facts on Investing in Family Planning and Maternal and Newborn Health in Arab Countries (in English and Arabic)
- Facts on Investing in Family Planning and Maternal and Newborn Health in Latin America and the Caribbean (in English and Spanish)
- Facts on Investing in Family Planning and Maternal and Newborn Health in South Central and Southeast Asia
- Facts on Investing in Family Planning and Maternal and Newborn Health in Sub-Saharan Africa (in English and French)
- Facts on Publicly Funded Contraceptive Services in the United States
- Facts on Satisfying the Need for Contraception in Developing Countries (in English, Arabic, French and Spanish)
- Facts on the Sexual and Reproductive Health of Adolescent Women in the Developing World (in English, Arabic, French and Spanish)
- Facts on Unintended Pregnancy and Abortion in Ethiopia

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Statement of Financial Position

	December 31, 2010
ASSETS	
Cash and cash equivalents	\$ 1,485,422
Investments	16,364,181
Contributions and grants receivable	4,851,334
Other receivables	79,836
Prepaid expenses and other assets	131,556
Security deposits	19,093
Deferred debt issuance costs – net	432,333
Fixed assets – net	11,770,219
Total assets	\$ 35,133,974
LIABILITIES AND NET ASSETS	
Liabilities	
Accounts payable and accrued expenses	\$ 675,399
Deferred subscription revenue	7,849
Note payable	766,669
New York City Industrial Development Agency bonds	10,400,000
Total liabilities	11,849,917
Net assets	
Unrestricted	
Undesignated	3,442,254
Board-designated endowment fund	3,987,713
Net investment in property and equipment	1,035,883
Total unrestricted	8,465,850
Temporarily restricted	9,962,969
Permanently restricted	4,855,238
Total net assets	23,284,057
Total liabilities and net assets	\$ 35,133,974

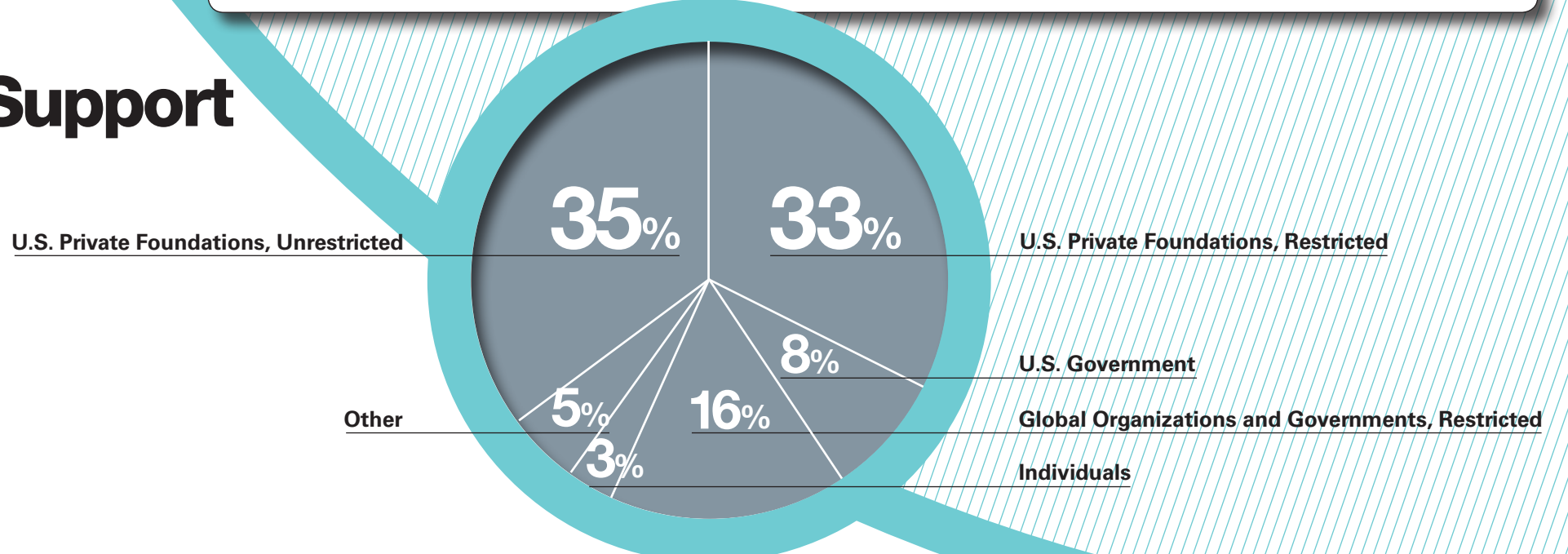
See independent auditor's report.

Statement of Activities

	Year ended December 31, 2010			
	UNRESTRICTED	TEMPORARILY RESTRICTED	PERMANENTLY RESTRICTED	TOTAL
PUBLIC SUPPORT AND REVENUES				
Contributions	\$ 382,334			\$ 382,334
Grants and contracts from government agencies	1,145,292			1,145,292
Grants from private organizations	274,660	\$ 5,522,661		5,797,321
Publication income and other revenue	139,005			139,005
Investment gain from operating	33,609			33,609
Net assets released from restriction	11,909,216	(11,909,216)		0
Total public support and revenues	13,884,116	(6,386,555)		7,497,561
EXPENSES				
Program services				
Research	6,559,927			6,559,927
Public Education	3,087,677			3,087,677
Public Policy	1,244,796			1,244,796
Total program services	10,892,400			10,892,400
SUPPORTING SERVICES				
Management and general	1,636,189			1,636,189
Fund raising	425,091			425,091
Total supporting services	2,061,280			2,061,280
Total expenses	12,953,680			12,953,680
Change in net assets before investment gain (loss) from endowment	930,436	(6,386,555)		(5,456,119)
Investment gain from endowment	506,373			506,373
Change in net assets	1,436,809	(6,386,555)		(4,949,746)
Net assets – beginning of year	7,029,041	16,349,524	\$ 4,855,238	28,233,803
Net assets – end of year	\$ 8,465,850	\$ 9,962,969	\$ 4,855,238	\$23,284,057

See independent auditor's report.

Sources of Support





We invite you to join the thousands of individuals who support the Guttmacher Institute—voted the nation's leading reproductive health and rights organization in a 2010 survey of experts conducted by Philanthropedia. Because Guttmacher does not accept assistance from companies or other entities that might want to influence our findings, we rely on the generosity of informed individuals like you to sustain our work. You can make a difference now with

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Should you choose to make a gift through your estate plans, it is important to ensure that the Guttmacher Institute is listed as the recipient. The Institute's address is 125 Maiden Lane, New York, NY 10038, and our tax I.D. number is 13-2890727. For additional information, please contact Jonathan Wittenberg, director of development, at 1-800-355-0244, ext. 2233, or jwittenberg@guttmacher.org.

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Contact the Guttmacher Institute to learn more about our work, ask questions about sexual and reproductive health and rights, subscribe to periodicals or e-mail announcements from the Institute, obtain reports, fact sheets and policy briefings or make a contribution.

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