

# PLANNED PARENTHOOD<sup>®</sup>

FEDERATION OF AMERICA

 **Planned Parenthood<sup>®</sup>**  
Federation of America, Inc.

**Annual Report 2006–2007**



Planned Parenthood Federation of America will leverage strength through our affiliated structure to be the nation's most trusted provider of sexual and reproductive health care; an authoritative and passionate advocate for our clients and society; and at the forefront of developing the next generation of leaders of the sexual and reproductive health and social justice movement.

— Vision for the Planned Parenthood National Plan of Action for 2008 – 2011

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# ABOUT PLANNED PARENTHOOD® FEDERATION OF AMERICA

Planned Parenthood® Federation of America, Inc., (PPFA®) is the nation’s leading sexual and reproductive health care provider and advocate serving women, men, teens, and families. We do more than any other organization in the United States to prevent unintended pregnancies and protect women’s health and safety.

Planned Parenthood provides the highest quality sexual and reproductive health care, education, and information to five million women, men, and teens worldwide each year. Planned Parenthood’s 107 affiliates operate more than 860 local health centers across the United States. Planned Parenthood’s real-world experience as a provider of health care services informs our policies and advocacy. In partnership with more than four million activists, supporters, and donors, we promote effective education and prevention policies, protect a woman’s right to choose, and challenge government interference in the most personal decisions of women and their families.

Planned Parenthood Federation of America is a not-for-profit organization led by experts in medicine, sexual health, advocacy, law, communications, and fundraising. Our national offices in New York City and Washington, DC, provide support for the dual health and advocacy mission of our affiliates across the country.

Separately incorporated, the Planned Parenthood Action Fund strengthens our commitment to protect women’s health, educate teens, and reduce the number of unintended pregnancies through advocacy, lobbying, and voter education.



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# PLANNED PARENTHOOD® A MESSAGE FROM OUR CHAIR AND OUR PRESIDENT



The role of Planned Parenthood, as health care provider, educator, and fierce and compassionate advocate for reproductive health and rights has never been more important.

The world is changing — in terms of demographics, politics, health care delivery, and how information is transmitted. Planned Parenthood must anticipate these changes to better serve our patients, advocates, and supporters of tomorrow, while at the same time we focus on their needs today.

Increasingly diverse communities across America have differing health care needs, and we continue to adapt to help meet them. This requires greater cultural competency on our part and staff who reflect our diverse clients. We also recognize that the key to successful health care delivery is nationwide standardization — from ensuring our clients' ability to reach us online to our ability to track patients through electronic medical records.

As you will read in this year's report, we continue to reach more clients, both in person and online. In the last year, our affiliate health centers served 3.1 million women, men, and teens, providing the services that people have come to rely on us for, including contraception (38 percent of our total services), testing and treatment for sexually transmitted diseases and infections (29 percent), cancer screening and prevention (19 percent), and abortion services (three percent). We also provided comprehensive, medically accurate sex education to an additional 1.2 million women, men, and teens.

As the world has moved online, so has Planned Parenthood. In the last year, we expanded Planned Parenthood Online to create a reproductive health care resource that is available to our clients 24 hours a day, seven days a week. Approximately 1.25 million visitors a month come to [www.plannedparenthood.org](http://www.plannedparenthood.org) and [www.teenwire.com](http://www.teenwire.com), to find sexual health information, locate a health center, renew a birth control prescription, or connect to our advocacy network.

Our work also extends beyond our borders. Planned Parenthood provided nearly \$2.6 million in direct financial assistance to partner organizations throughout Africa, Asia, the Caribbean, and Latin America, enabling them to deliver health care and education to 585,000 people.

Our work as a health care provider and educator strengthens us every day as a powerful advocate for the health and rights of women and young people. Last year we continued to promote our Prevention First policy agenda, with an increasing focus on ending the government's ineffective \$1.5 billion abstinence-only effort. The tide is shifting in America, and last year 10 governors refused federal abstinence-only dollars. Common sense demands that we offer young people comprehensive, medically accurate sex education, which covers both abstinence and contraception. In addition, Planned Parenthood continued to promote increased family planning support at the state and federal levels, and increased access to affordable and accessible birth control, fighting legislation that would allow pharmacists to refuse to dispense birth control.

We've also worked in the nation's courts, with our blue-ribbon litigation team defending basic reproductive rights for women and families. For the first time ever, a Planned Parenthood attorney argued before the U.S. Supreme Court, in *Gonzales v. Planned Parenthood*, making our case against the federal abortion ban. When the court upheld the law 5–4, we immediately responded to the court's outrageous interference in what should be a private decision between a woman and her doctor. And as the 2008 elections draw near, we will continue to call attention to the vital issue of women's reproductive rights and safety.

Thanks to the unwavering commitment and courage of Planned Parenthood volunteers, activists, supporters, and staff, the past year has been a time of great change and growth for Planned Parenthood. As we confront new challenges and make additional gains, we hope you will remain a steadfast ally in this fight.

Elena Marks

*Elena Marks*  
PPFA Chair

Cecile Richards

*Cecile Richards*  
PPFA President



# PLANNED PARENTHOOD® PROVIDING TRUSTED HEALTH CARE SERVICES

From the 450 women who crowded into Margaret Sanger's first clinic, the number of women, men, and teenagers Planned Parenthood affiliate health centers serve has steadily grown to more than three million a year — totaling about 30 million since 1916. One in four American women has turned to Planned Parenthood for health care at least once in her life.

## EXCELLENCE IN MEDICAL STANDARDS AND TRAINING

Planned Parenthood health care experts are recognized authorities in all aspects of reproductive health care, including patient care, health care policy, education, research and technology, and public information. Last year in collaboration with the PPFA National Medical Committee of leading U.S. doctors and researchers, we published new guidelines for the medical management of men's reproductive care, periodic well-woman care, and care for transgender people as part of our ongoing effort to support innovative, evidence-based clinical services and health care. In partnership with academic centers, pharmaceutical and biotechnology companies, and state departments of health, Planned Parenthood affiliates undertook several research projects in an effort to continuously improve

health care and services, including research on emergency contraception and medication abortion service delivery. We developed two comprehensive medical continuing education programs — “Putting risk into perspective: Making informed decisions about hormonal contraception” and “Managing HPV: A new era in patient care.”

PPFA ensures the highest medical care and standards for our clients by continuously monitoring affiliate compliance with our rigorous medical standards and guidelines through our accreditation process. Last year, to strengthen and improve affiliates' clinic operations and education services, we made more than 160 visits to 63 affiliates to provide technical assistance and

training in practice and financial management, business planning, human resource/organizational development and governance, security, and diversity.

To protect the Planned Parenthood trademark and ensure affiliate compliance with *PPFA Standards of Affiliation* and *the PPFA Manual of Medical Standards and Guidelines*, we conducted 28 affiliate accreditation reviews, including visits to 135 health centers.

Acknowledging creativity in clinical services, we presented the 2006 PPFA Sylvia Clark Award to Mt. Baker Planned Parenthood (Bellingham, WA) for implementing a paperless electronic medical record system in all three of its clinics.



## HIGH-QUALITY, AFFORDABLE HEALTH CARE PRODUCTS

Contraception is basic health care, and Planned Parenthood is dedicated to providing women, men, and teens with the highest quality and most affordable products in the face of rising prices and dwindling government support.

The Resource Alliance at Planned Parenthood is a collaborative effort between affiliates and the national organization that ensures our clients, regardless of their incomes, have access to a broad range of top-quality contraceptive products and exceptional health care. The Resource Alliance negotiates and maintains 18 contracts with partnering companies to enable Planned Parenthood clients to continue to receive the highest quality products at the most affordable prices. The Resource Alliance also has started phase

one of a project to provide a centralized information system for affiliates, and continues to pursue affordable and reliable products and services.

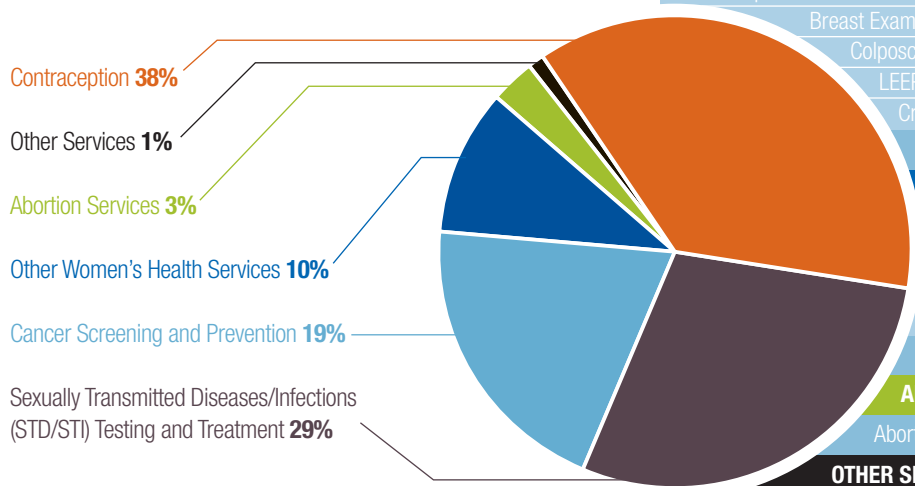
In line with our commitment to prevention and to superior products, Planned Parenthood distributed approximately nine million Planned Parenthood® Condoms nationwide in the last 12 months. Promoting the importance of safer sex, the package features the Planned Parenthood name, as well as a dedicated toll-free “smart” line that directs callers to the Planned Parenthood health center nearest them. This smart line supplements our primary toll-free number — 1-800-230-PLAN — which connects hundreds of thousands of callers to affiliate health centers each year.

## HEALTH SERVICES

The heart of Planned Parenthood affiliates' work is providing trusted health care services that prevent unintended pregnancies through contraception, reduce the spread of sexually transmitted infections through testing and treatment, and prevent cervical and other cancers through screening. Planned Parenthood health centers also provide women facing unplanned pregnancy with unbiased information and discussion about their options — parenting, adoption, and abortion. Planned Parenthood health centers work closely with social service and adoption agencies in their communities to ensure the best possible referrals for women who choose to continue their pregnancies. In 2006, Planned Parenthood health centers delivered 1.4 percent more contraception services than in 2005. Overall, our health centers provided sexual and reproductive health care to more than 3.1 million women and men, increasing by 2.6 percent the total number of clients served between 2005 and 2006.

### TOTAL SERVICES = 10.5 MILLION

**Prevention is the cornerstone of our services — 81 percent of our clients received contraception services in 2006.**



\*Reflects updated data.

\*\*Reversible contraceptive methods chosen by Planned Parenthood clients: oral, 45.6 percent; non-prescription barrier, 18.4 percent; no method, 10 percent; progestin-only injectables, 9 percent; combined hormone patch, 4.7 percent; other/unknown, 5.5 percent; combined hormone ring, 5 percent; IUD, 1.5 percent; prescription barrier, 0.1 percent; fertility awareness-based methods, 0.2 percent.

\*\*\* A colposcopy examination aids in the diagnosis and treatment of abnormal growth cells in the cervix. LEEP and cryotherapy are treatments for abnormal growths.

\*\*\*\* Some examples in this category include WIC services (a federally funded nutrition program for low-income women, infants, and children up to the age of five), pediatric care, and immunizations.

## SUMMARY OF SERVICES DELIVERED BY PLANNED PARENTHOOD AFFILIATE HEALTH CENTERS: CALENDAR YEARS 2005 AND 2006

### CONTRACEPTION\*\* — 38 PERCENT OF SERVICES IN 2006

	2005*	2006
Reversible Contraception Clients, Women	2,420,610	2,441,768
Emergency Contraception Kits	1,240,516	1,436,846
Tubal Sterilization Clients	554	618
Reversible Contraception Clients, Men	80,411	95,188
Vasectomy Clients	2,407	2,913
	3,744,498	3,977,333

### SEXUALLY TRANSMITTED DISEASES/INFECTIONS (STD/STI) TESTING AND TREATMENT — 29 percent of services in 2006

STI Testing and Treatment, Women and Men	2,618,477	2,703,917
HIV Testing Clients, Women	188,424	203,478
HIV Testing Clients, Men	62,300	67,795
HIV Testing Clients, Gender Not Reported	29,865	42,887
	2,899,066	3,018,077

### CANCER SCREENING AND PREVENTION\*\*\* — 19 percent of services in 2006

Pap Tests	1,116,681	1,070,449
Breast Exams/ Breast Care	842,399	882,961
Colposcopy Procedures	44,353	47,557
LEEP Procedures	2,836	3,036
Cryotherapy Procedures	3,566	3,368
	2,009,835	2,007,371

### OTHER WOMEN'S HEALTH SERVICES — 10 percent of services in 2006

Pregnancy Tests	1,045,892	1,097,397
Prenatal Clients	13,261	11,058
Midlife Clients	14,163	11,206
Infertility Clients	248	316
	1,073,564	1,119,977

### ABORTION SERVICES — 3 percent of services in 2006

Abortion Procedures	264,943	289,750
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### OTHER SERVICES — 1 percent of services in 2006

Primary Care Clients, Women and Men	21,739	19,557
Adoption Referrals to Other Agencies	2,413	2,410
Other Services, Women and Men****	126,352	140,968
	150,504	162,935

### TOTAL SERVICES PROVIDED

	10,112,642	10,575,443
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### TOTAL CLIENTS SERVED (Unduplicated)

	3,061,364	3,140,540
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# PLANNED PARENTHOOD® EDUCATING WOMEN, TEENS, AND FAMILIES

Planned Parenthood serves as a leader in advancing sexual health by providing medically accurate, age-appropriate sexuality information and education. Last year we offered effective sexuality education programs to 1.2 million youth and adults. Through our websites and award-winning publications, Planned Parenthood delivers information that is essential to allowing women, men, teens, and families to make responsible choices about their sexual and reproductive health.

## ONLINE HEALTH INFORMATION AND EDUCATION: 24 HOURS A DAY, SEVEN DAYS A WEEK

Planned Parenthood Online is a collaborative effort of the national organization and participating affiliates to create the leading sexual and reproductive health care resource available to people 24 hours a day, seven days a week. Planned Parenthood Online promotes Planned Parenthood health services, education, and opportunities for involvement across a variety of interactive media platforms, including

- website properties (plannedparenthood.org® and teenwire.com®, our award-winning website for teens)
- Web 2.0 (social-networking sites, user-generated content sites, and blogs)
- e-mail (interactive campaigns and newsletters)

During the past year, Planned Parenthood Online reached a number of important milestones, including

- a monthly high of one million unique visits on plannedparenthood.org and 500,000 on teenwire.com
- an average of 10,000 searches per day on plannedparenthood.org for locating health centers
- a list of 600,000 valid e-mail addresses
- a total of 35,000 social networking participants from websites like MySpace and Facebook

With Planned Parenthood Online, our goal is to harness interactive technology to overcome barriers to access, and provide an opportunity to vastly increase the number of people Planned Parenthood serves, educates, and engages to make a difference in their lives.





## CONNECTING WITH TEENS

Planned Parenthood serves as a leader in promoting sexual health among young people nationwide by providing medically accurate, age-appropriate sexuality education. In addition to online resources for teens, a range of programs at the national and affiliate levels promote open dialogue, creative learning, mentoring, community involvement, and peer education opportunities.

*Real Life. Real Talk.*® is a social change effort to encourage healthy communication about sexuality within families and communities and, in the process, nurture discussions that are more realistic, positive, and productive for young people. After talking with thousands of parents, teenagers, and community leaders, Planned Parenthood developed this program to give parents the tools they want to be able to talk with their children about sexuality and health. The program reaches out through 141 local community partners that do not traditionally work with Planned Parenthood, including public libraries, prominent medical institutions, and faith organizations. Last year, we launched *Real Life. Real Talk.* in Portland, ME, Rockland County, NY, and Tucson, AZ. Independent evaluations show positive results in Portland and Tucson, demonstrating community-wide increases in openness about, acceptance of, and engagement in healthy sexuality after *Real Life. Real Talk.* was launched. We have secured funding to expand programming to diverse markets and to improve the knowledge and sexual health of all young people.

REAL LIFE

REAL TALK

Encouraging open, honest, and balanced talk about sex and relationships.

ABOUT US

SEX ED FOR PARENTS

TIPS

PARTNERS

MORE INFO

EN ESPAÑOL

SEX ED FOR PARENTS

Sex Ed for Parents is a free crash course on teen romance, sex, and friendships in the 21st Century. It offers parents a glimpse into the reality of teen life and provides expert advice on communication so that parents can keep their kids safe. [Find out more...](#)

Local REAL LIFE. REAL TALK. Events

**Rochester, MN** [\(click for more dates\)](#)

January 5 - 5 p.m. St. Joseph's Church, 444 South Main St.

January 6 - 7 p.m. Women's Rotary, 123 Johnson Ave.

**Rockland County, NY** [\(click for more dates\)](#)

January 5 - 3:30 p.m. Rockland County School, 433 Road Street

January 6 - 7 p.m. Spring Valley Library, 344 Street Road

**Portland, ME** [\(click for more dates\)](#)

January 5 - 4 p.m. Maine Medical Center, conference room B, 234 West Street

January 6 - 8 p.m. Welcome Center, 434 Jones Street

**Tucson, AZ** [\(click for more dates\)](#)

January 5 - 11 a.m. Local School cafeteria, 213 School Street

January 6 - 4 p.m. Another Venue, 222 South Street

ASK THE EXPERTS

When is a good time to start talking to my child about sex? [> answer](#)

WHAT'S NEW

Understanding sexuality is a lifelong process. Parents give children messages about sex and sexuality from the time they are born. Experts suggest that by age five, children should be taught "the basics" -- the names of body parts, that love should make people feel good. Sex ed perspectives unde omnis lita natus error ut voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto loquax utaque dicitur sunt explicabo. Nam vero ipsum voluptatem quia voluptas sit aspernatur aut odit aut fugit, sed quia consequuntur magni dolores eos qui ratione voluptatem velut neque porro quisquam est, qui dolorem ipsum quia dolor sit amet, consectetur, adipisci velit, sed quia non numquam eius modi tempora incidunt ut labore et dolore magnam aliquam quaerat voluptatem. Ut enim ad minima veniam, quis nostrum exercitationem ullam corporis suscipit laboriosam, nisi ut aliquod ex ea commo consequat? ... [> more](#)

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A group of teens during the Young Leaders Summit at the 2007 Planned Parenthood Annual Conference.

## AFFILIATE EDUCATION PROGRAMS

### TEAMING UP

A collaboration between Planned Parenthood of Southwest and Central Florida, the Sarasota County Health Department, and the Truvine Missionary Baptist Church provided free teen clinical services, parent and youth education programs, and community awareness activities through the church. This multi-faceted program built strong relationships between the affiliate and the African-American community, and netted positive results, with no participants testing positive for pregnancy or sexually transmitted infections during or after their participation.

### DEALING WITH DISABILITY

Staff from Planned Parenthood of Nebraska and Council Bluffs, Iowa, taught sexual health courses to parents of youth with developmental disabilities, as well as university special education students and group home and vocational rehabilitation staff in

a variety of settings. Recognizing the challenges adults face in addressing these issues, trainers offered pragmatic, concrete guidelines for working with this vulnerable population.

### HELPING TEEN MOTHERS

Planned Parenthood Mar Monte provided a supportive environment for pregnant and parenting teens called Teen Success. The program helps participants maintain family size until they finish high school. Participants meet weekly to learn skills to cope with the challenges of parenthood and adolescence.

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PPFA Deputy Director of Litigation and Law Eve Gartner on the steps of the U.S. Supreme Court after arguing, in *Gonzales v. Planned Parenthood*, against the government's outrageous interference in what should be a private matter between a woman and her doctor.

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# PLANNED PARENTHOOD® ADVANCING REPRODUCTIVE HEALTH AND RIGHTS

In Congress and in statehouses, in the courts, and in the media, Planned Parenthood is a passionate and trustworthy advocate for policies that enable access to comprehensive sexual and reproductive health care, education, and information. Whether talking to members of Congress or arguing cases before the U.S. Supreme Court, we fight for positive policies that promote women's health, prevent unintended pregnancies through effective family planning programs, and protect the health of young people through comprehensive sexuality education.

## ADVOCATING IN WASHINGTON, THE STATES, AND LOCAL COMMUNITIES

In Congress and in state legislatures last year, PPFA led advocacy efforts to champion commonsense measures to improve the health of women and families. After the 2006 elections, PPFA worked with the new congressional leadership and our national coalition partners, gradually refocusing the public debate on prevention and gaining the support of a growing number of elected officials. We supported the introduction of the federal Prevention First Act in the U.S. Senate and the House of Representatives in the beginning of the 110th Congress, as well as more than 100 proactive measures in 32 states.

Our efforts to promote prevention generated tangible results across the nation, including the following:

- Ten states enacted family planning funding measures or legislation to increase access through Medicaid waivers (DE, HI, MA, MI, MN, NH, NY, TX, VA, and WA).
- In Congress last year, Planned Parenthood fought to expand access to basic health care for low-income children and adults without health insurance. The Senate passed the State Children's Health Insurance Program (SCHIP), and the House voted to support expanding SCHIP through the Children's Health and Medicare Protection Act (CHAMP). President Bush vetoed the bill at the end of 2007, and the program was extended without covering an additional 10 million children.
- Oregon joined 26 other states that mandate insurance coverage for prescription contraception.
- Connecticut, Minnesota, and Oregon passed bills mandating access to emergency contraception in hospital emergency rooms, and Arkansas and Colorado now require emergency rooms to provide emergency contraception related services.
- Ten states rejected federal funding for abstinence-only programs, and Washington State passed the Healthy Youth Act, ensuring that teens will receive comprehensive sex education in public schools.

On April 18, when the U.S. Supreme Court announced its decision in *Gonzales v. Planned Parenthood* and *Gonzales v. Carhart*, the two cases challenging the first-ever federal abortion ban, we launched an aggressive advocacy and media campaign, outlining why this ruling is out of touch with the basic values of American voters.

In November, South Dakota's voters defeated a state abortion ban ballot initiative, with Planned Parenthood staff and volunteers having made more than 40,000 phone calls and knocked on close to 30,000 doors. For the second year in a row, Planned Parenthood affiliates in California helped defeat a ballot initiative to restrict minors' access to abortion. Affiliates in Oregon also

helped defeat a similar ballot initiative, with the governor praising Planned Parenthood for having the best field operation in the state.

We continued to fight attempts to restrict or ban abortion in state legislatures. Mobilizing our grassroots base and promoting prevention messages that highlight our opponents' hypocrisy, we helped halt 20 abortion bans in 12 states.

We also hosted the Public Affairs Retreat and Roundtable in Washington, DC. More than 150 Planned Parenthood affiliate staff learned how effective legislative and organizing strategies advance our priority issues.



◀ Pro-choice activists express their outrage at the U.S. Supreme Court decision in *Gonzales v. Planned Parenthood*, upholding the federal abortion ban that allows politicians to make medical decisions about women's health and safety.

## PARTNERING WITH ACTIVISTS AND SUPPORTERS ACROSS AMERICA

The successful mobilization of our activists to participate in ballot initiative campaigns in California, Oregon, and South Dakota is an example of Planned Parenthood's power as a 50-state advocacy organization with more than four million activists, supporters, and donors. The Planned Parenthood Action Network, which mobilizes activists around the country in support of our goals, recruited more than 200,000 new activists last year. Also aiding our advocacy efforts are networks of pro-choice clergy members, Republican activists, young women and men on college campuses, and leaders in the arts and entertainment industries.

- Pharmacy refusals to provide emergency contraception (EC) and other birth control to women are an increasing threat to reproductive rights, and we continue to work with major retailers to ensure favorable store policies. When the U.S. Food and Drug Administration finally approved over-the-counter (OTC) sales of EC in August 2006, we established the Planned Parenthood **Pill Patrol** to monitor pharmacies and ensure the availability of contraceptives. A survey of local pharmacies by nearly 2,500 volunteers revealed that several Wal-Mart pharmacies had refused to stock or to dispense EC. PPFA's nationwide grassroots network succeeded in convincing the giant retailer to revise its policy, which, as of April, ensures that customers "will now receive their prescriptions or OTC products in store without discrimination (no harassment or lectures)," "without delay," and "without judgment."

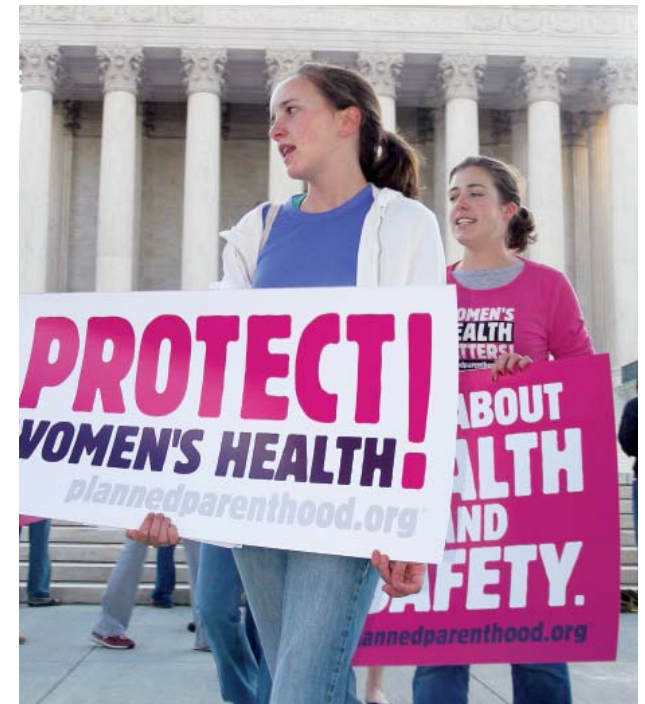
## PROTECTING WOMEN'S LEGAL RIGHTS

Planned Parenthood's advocacy work last year also extended to the federal and state courts across the country, where we worked to protect women's health and safety and the reproductive rights of all Americans.

- We argued *Gonzales v. Planned Parenthood*, our challenge to the first federal law banning abortion, in the U.S. Supreme Court. PPFA Deputy Director of Litigation and Law Eve Gartner, the first PPFA staff attorney to appear before the high court, argued that the ban threatens women's health and safety. By a vote of 5–4, the court upheld the law, criminalizing abortions that doctors say are often the safest and best to protect women's health, and ruling that politicians, rather than women and their doctors, will now make medical decisions. This dangerous decision was clearly the result of the new makeup of the Supreme Court.

- Members of our **Clergy Advisory Board (CAB)** speak out about the theological basis for choice and mobilize fellow clergy and lay religious leaders to join the **PPFA Pro-Choice Religious Network**, a national membership organization advocating for the right of women and men to make informed, morally responsible choices about their reproductive lives. Clergy members at the affiliate level support grassroots advocacy efforts and educational programming. Last year, CAB members issued statements on stem cell research, the federal abortion ban, birth control access and pricing, so-called "crisis pregnancy centers," and comprehensive sex education. PPFA also published the *Clergy Voices* newsletter; coordinated the first-ever interfaith convocation at the Planned Parenthood annual conference; hosted clergy organizing events at all three Planned Parenthood regional meetings; and helped affiliates build local clergy networks.
- We kicked off a new youth initiative last year with a **Young Leaders Summit** at the Planned Parenthood annual conference attended by 51 young leaders from 13 states and the Philippines. They spent two days organizing, training, networking, and brainstorming. Approximately 20 youths took part in a direct action training at the Public Affairs Retreat and Roundtable in Washington, DC, in July.

- Through *Vox®: Voices for Planned Parenthood*, Planned Parenthood mobilized nearly 35,000 young women and men in 180 college chapters across the country. Using MySpace.com ([www.myspace.com/standwiththestates](http://www.myspace.com/standwiththestates)), *Vox* educated and energized nearly 5,000 supporters who participated in activities and high-visibility events, primarily in response to threats to abortion access. *Vox* members also participated in Planned Parenthood's successful efforts to defeat anti-choice ballot initiatives in California, Oregon, and South Dakota.
- **Planned Parenthood Republicans for Choice® (RFC)** played a vital advocacy role at both the federal and state levels. Last year, we held house parties and other activities involving pro-choice Republicans in at least 15 states, focusing on the Planned Parenthood Prevention First agenda. The RFC presented its Barry Goldwater Award to California Assemblyman Dr. Keith Richman for his work as a 100-percent pro-choice legislator.
- More than 400 leaders in the arts and entertainment industries are volunteer members of the **PPFA Board of Advocates (BOA)**. Their public support is an invaluable aid to Planned Parenthood's mission.





# HIGHLIGHTS OF EVENTS SUPPORTED BY PPFA BOARD OF ADVOCATES MEMBERS AND OTHER ARTS AND ENTERTAINMENT LEADERS

**Blythe Danner** and **Gwyneth Paltrow**, **Felicity Huffman** and **William H. Macy**, **Julianne Moore**, and **Gloria Steinem** lent their names to extraordinarily successful online fundraising appeals.

*Glamour* magazine Editor in Chief **Cindi Leive** hosted a breakfast to introduce PPFA President **Cecile Richards** to other women's health magazines. As a result, several stories were published in numerous prominent publications.

**Lauren Graham**, **Neil Patrick Harris**, and **Stanley Tucci** hosted the PPFA 2007 Honors Awards Gala in Universal City, CA. Among our special guests were **Blythe Danner**, **David Eigenberg**, **Wendie**

**Malick**, **Judy Reyes**, **Heather Tom**, and **Aisha Tyler**. **Judy Blume**, **Matthew Broderick**, **Dana Buchman**, **Nora Ephron**, **Bart Freundlich**, **Annabeth Gish**, **Holly Hunter**, **Sarah Jones**, **Kathryn Joosten**, **Al Joyner**, **Ashley Judd**, **Carol Leifer**, **Camryn Manheim**, **Vanessa Marcil**, **Nellie McKay**, **Natalie Merchant**, **Julianne Moore**, **Sarah Jessica Parker**, **Patricia Richardson**, **Taryn Rose**, **Kate Walsh**, **Hattie Winston**, and many others served as honorary chairs.

**Ann Crittenden**, **David Eigenberg**, **Jane Fonda**, **Ellen Goodman**, **Kristen Johnston**, **Wendie Malick**, **Kathy Najimy**, **Cynthia Nixon**, **Sara Paretsky**, **Anna Quindlen**, **Heather Tom**, and **Kathleen Turner** traveled around the nation to appear at affiliate events.

**Judy Blume**, **Carol Leifer**, **Maria Maggenti**, **Amber Tamblyn**, and **Kate Walsh** were interviewed about their work as it relates to reproductive health and freedom on [plannedparenthood.org](http://plannedparenthood.org) and [teenwire.com](http://teenwire.com).

New BOA members include **Kathryn Erbe**, **Lauren Graham**, **Neil Patrick Harris**, **Marlee Matlin**, **Michael Mayer**, **Idina Menzel**, **Taryn Rose**, **Amber Tamblyn**, **Maura Tierney**, and **Aisha Tyler**.



(l-r) Dr. Ruth Westheimer,  
Duncan Sheik, and Tamara Tunie



Alex Trebek and  
Kathryn Erbe



(l-r) Aisha Tyler and  
Heather Tom



Neil Patrick Harris



Felicity Huffman  
and William H. Macy

# PLANNED PARENTHOOD® PROMOTING GLOBAL HEALTH

Planned Parenthood's concern for reproductive health and freedom extends around the world. We work with partner organizations overseas to improve the sexual health and well-being of individuals and families, and fight at home and abroad to secure responsible policies affecting sexual and reproductive health globally. PPFA is also a founding member of the International Planned Parenthood Federation.

For more than 35 years, Planned Parenthood Federation of America has supported nongovernmental organizations (NGOs) in Africa, Asia, the Caribbean, and Latin America in providing reproductive health care and education to people around the world. We focus on reducing maternal mortality through increased access to contraception and safe abortion services, protecting the sexual health of youth, and improving policies on sexual and reproductive health.

Last year, PPFA provided more than \$2.6 million in direct financial assistance to 48 NGOs in 21 countries. These organizations delivered reproductive health care to more than 450,000 people, including approximately 243,000 adolescents. They also provided safe abortion and post-abortion care to more than 20,000 women, 58 percent of whom decided to initiate birth control following the procedure. In addition, our partners provided nearly 115,000 people with sexuality education through schools, community centers, sports

events, and health fairs, and reached an additional 2.6 million people with sexual health information through the radio.

Through our advocacy efforts in the United States, we engaged affiliates, activists, and coalition partners to improve global laws and policies affecting sexual and reproductive health. We also worked to reinvigorate the U.S. commitment to family planning and to ensure that U.S. foreign policies protect and promote quality sexual and reproductive health care, education, and information around the world. Nearly 90 percent of Planned Parenthood affiliates have been active in international advocacy, bringing together a diverse and vocal nationwide community of citizens to educate their neighbors, the media, and their elected officials about the importance of improving U.S. policies overseas. Last year, PPFA supported affiliate activities through grants, organizing materials, sample media, and assistance with organizing events.

PPFA's advocacy efforts contributed to the passage in the U.S. House of Representatives and the Senate Appropriations Committee of a bill that would ease restrictions imposed by the global gag rule. Reinstated by President Bush during his first days in office, the gag rule prohibits foreign organizations from receiving U.S. funding for family planning programs if they provide or talk about abortion to clients, or advocate for improved abortion laws. The rule applies even if organizations conduct these activities with non-U.S. money and regardless of whether abortion is legal in the country. Rather than reduce the number of abortions, the global gag rule expands the shortage of contraceptives in the developing world, thus increasing the number of unintended pregnancies. The bill seeks to mitigate the rule's impact by allowing foreign organizations to receive contraceptives donated by the U.S. government even if they have refused to sign on to the global gag rule.







## AFRICA

The PPFA Africa Regional Office partnered with 15 organizations in Cameroon, Ethiopia, Kenya, Nigeria, and the Sudan to provide health care and sexuality education. In Ethiopia, we initiated a partnership that will enable a health and social service organization to become one of the first nongovernmental organizations providing legal abortion services under the recently liberalized abortion laws. We also expanded the work of the Kenya Reproductive Health and Rights Alliance (RHRA), which advocates for an improved legal, social, and political environment for the provision of safe abortion services. The RHRA held the first-ever mock abortion tribunal in Kenya in June to highlight the devastating effects of unsafe abortion in the country.

## ASIA

The PPFA Asia Pacific Regional Office partnered with 12 organizations in India, Nepal, the Philippines, and Thailand to provide reproductive health services and education. In India, we are working to address the enormous need for reproductive health services for young people through a program that provides sexuality education, contraceptives, sexually transmitted infection testing, and safe abortion services. The program, which targets single and married adolescents, trains them to provide culturally appropriate education and services to their peers through unique venues, such as traditional ceremonies.

## LATIN AMERICA

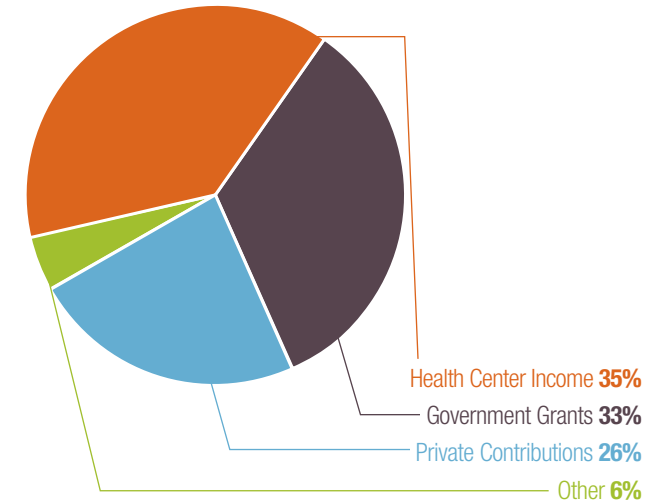
The PPFA Latin America and Caribbean Regional Office partnered with 18 organizations in Bolivia, Costa Rica, Ecuador, Guatemala, Nicaragua, Peru, and Trinidad and Tobago to provide reproductive health services and education and to advocate for better laws and policies. In Peru, unsafe abortion is among the top five causes of maternal mortality, and more than 352,000 unsafe abortions are reportedly performed each year. In order to address this, we are engaging a number of women's health organizations and reproductive health providers to expand access to high-quality services, counseling, and educational materials. We also support Peruvian women's rights organizations in their campaign to increase the number of public facilities offering safe, legal abortion services.

# SUMMARY OF FINANCIAL ACTIVITIES

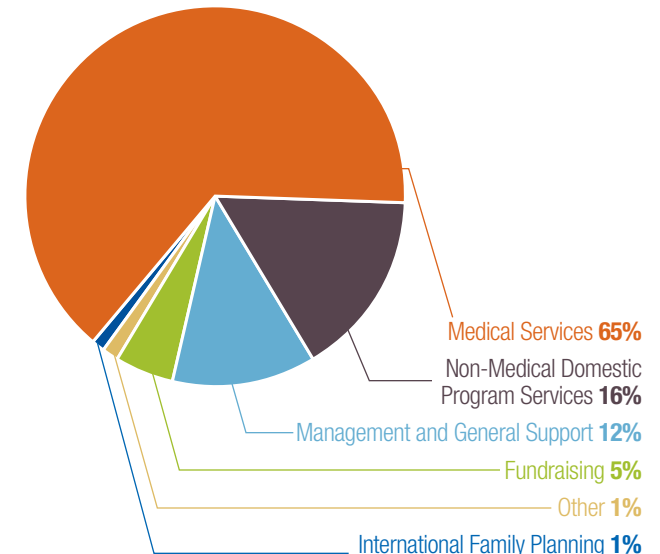
## COMBINED STATEMENT OF REVENUE , EXPENSES & CHANGES IN NET ASSETS

FOR THE YEAR ENDED JUNE 30, 2007 OPERATING & OTHER FUNDS (ALL AMOUNTS IN MILLIONS)	AFFILIATES	NATIONAL OFFICE	ELIMINATIONS [b]	TOTAL [a]
<b>REVENUE</b>				
Health Center Income	356.9			356.9
Government Grants and Contracts	336.7			336.7
Private Contributions and Bequests	176.8	84.3	-2.4	258.7 [c]
Support from Affiliates		9.8	-9.8	
Other Operating Revenue	56.0	10.0	-0.4	65.5
<b>TOTAL REVENUE</b>	<b>926.4</b>	<b>104.1</b>	<b>-12.6</b>	<b>1,017.9</b>
<b>EXPENSES</b>				
<b>Domestic Programs see pages</b>				
A. Medical Services 3-4	588.3			588.3
B. Sexuality Education 5-6	48.0			48.0
C. Public Policy 7-11	53.1			53.1
D. Services to The Field of Family Planning 3, 5-6		16.4		16.4
E. Service to Affiliates 3, 5-6, 10-11		26.6	-2.8	23.8
<b>TOTAL DOMESTIC PROGRAMS</b>	<b>689.4</b>	<b>43.0</b>	<b>-2.8</b>	<b>729.6</b>
International Family Planning Programs 12-13		7.3		7.3
<b>TOTAL PROGRAM SERVICES</b>	<b>689.4</b>	<b>50.3</b>	<b>-2.8</b>	<b>736.9</b>
<b>Supporting Services</b>				
A. Management and General	102.6	6.6		109.2
B. Fundraising	35.9	9.5		45.4
<b>TOTAL SUPPORTING SERVICES</b>	<b>138.5</b>	<b>16.1</b>		<b>154.6</b>
<b>Other Expenses</b>				
A. Payments to Related Organizations	11.0		-9.8	1.2
B. Other Operating Expenses	10.4			10.4
<b>TOTAL OTHER EXPENSES</b>	<b>21.4</b>		<b>-9.8</b>	<b>11.6</b>
<b>TOTAL EXPENSES</b>	<b>849.3</b>	<b>66.4</b>	<b>-12.6</b>	<b>903.1 [d]</b>
<b>EXCESS OF REVENUE OVER EXPENSES</b>	<b>77.1</b>	<b>37.7</b>		<b>114.8</b>
<b>OTHER CHANGES IN NET ASSETS</b>	<b>-2.6</b>	<b>-0.2</b>		<b>-2.8</b>
<b>NET ASSETS: BEGINNING OF YEAR</b>	<b>796.9</b>	<b>42.9</b>		<b>839.8</b>
<b>NET ASSETS: END OF YEAR</b>	<b>871.4</b>	<b>80.4</b>		<b>951.8</b>

### REVENUE



### EXPENSES





# SUMMARY OF FINANCIAL ACTIVITIES

## COMBINED BALANCE SHEET: NATIONAL AND AFFILIATES

JUNE 30, 2007 (ALL AMOUNTS IN MILLIONS)	AFFILIATES	NATIONAL OFFICE	ELIMINATIONS [b]	TOTAL [a]
<b>ASSETS</b>				
Current Assets	569.2	20.4	-6.7	582.9
Property, Equipment, Endowment, Other	435.7	107.8	-3.9	539.6
<b>TOTAL ASSETS</b>	<b>1,004.9</b>	<b>128.2</b>	<b>-10.6</b>	<b>1,122.5</b>
<b>LIABILITIES &amp; NET ASSETS</b>				
Current Liabilities	81.3	15.2	-6.7	89.8
Mortgages, Notes Payable, Other	52.2	32.6	-3.9	80.9
<b>TOTAL LIABILITIES</b>	<b>133.5</b>	<b>47.8</b>	<b>-10.6</b>	<b>170.7</b>
<b>NET ASSETS</b>				
Unrestricted	368.8	14.3		383.1
Property & Equipment	246.8	2.0		248.8
Temporarily Restricted	116.4	43.6		160.0
Permanently Restricted	139.4	20.5		159.9
<b>TOTAL NET ASSETS</b>	<b>871.4</b>	<b>80.4</b>		<b>951.8</b>
<b>TOTAL LIABILITIES &amp; NET ASSETS</b>	<b>1,004.9</b>	<b>128.2</b>	<b>-10.6</b>	<b>1,122.5</b>

Our broad base of committed donors provide more than 80 percent of the national organization's revenue and nearly 20 percent of affiliate revenue — evidence of our powerful grassroots support.

Planned Parenthood Federation of America, Inc., is a tax-exempt corporation under Internal Revenue Service code section 501(c)(3) and is not a private foundation (Tax ID #13-1644147). Contributions are tax-deductible.

The IRS classifies the Planned Parenthood Action Fund as a 501(c)(4) not-for-profit organization. Contributions are not tax-deductible.

A list of all organizations that received contributions from PPFA during the year that ended June 30, 2007, may be obtained by writing to PPFA, 434 West 33rd Street, New York, NY 10001. Audited

financial statements are available upon request from the Office of the Attorney General, Department of Law, Charities Bureau, 120 Broadway, New York, NY 10271.

**[a]** National organization figures reflect operations of Planned Parenthood Federation of America, Inc., Planned Parenthood Action Fund, Inc. (including its Political Action Committee and other segregated fund, Planned Parenthood Votes) and The Planned Parenthood Foundation for the year ended June 30, 2007. Affiliate figures reflect the operations of 118 Planned Parenthood affiliates and are based on amounts reported in affiliate audited financial statements for fiscal years ended during 2006.

**[b]** Payments and receipts between affiliates and the national organization have been eliminated. These include dues, rebates, and

payments to the Guttmacher Institute. Related adjustments have been made to the balance sheet.

**[c]** Includes corporate contributions, foundation grants, and support from more than 900,000 active individual contributors, including individual contributions received through International Service Agencies and Federal Service Campaigns (on-the-job solicitation and contributions through payroll deduction plans for employees of federal and state governments and participating corporations). This also includes \$16.4 million of bequests.

**[d]** Expenses do not include capitalized expenditures for property, plant, and equipment and repayment of related loans, but do include depreciation and amortization of such property, plant, and equipment and interest expense on such loans.

# SUPPORTING **PLANNED PARENTHOOD**<sup>®</sup>

Essential partners in Planned Parenthood's mission are our funders — generous foundations and individuals who also believe in a future world where every child born is wanted and loved, and women are empowered to safeguard their health and protect their families. Planned Parenthood offers donors the following creative options for helping to further our important work. To use our convenient and secure website to make a gift or download a donation form, log on to [www.plannedparenthood.org/support](http://www.plannedparenthood.org/support) or call 1-800-430-4907, extension 2, to speak with someone on our donor services team.

## ANNUAL GIFTS

You can make unrestricted gifts or gifts for a specific purpose to either Planned Parenthood Federation of America (PPFA) or the Planned Parenthood Action Fund, the advocacy and political arm of PPFA. (For more information about the Planned Parenthood Action Fund, visit [plannedparenthoodvotes.org](http://plannedparenthoodvotes.org).) Gifts to PPFA are tax-deductible. Gifts to the Action Fund are not tax-deductible, and we cannot accept corporate or union support. Please call Member Services, 1-800-430-4907, extension 2, or e-mail [member.services@ppfa.org](mailto:member.services@ppfa.org). Major donors can contact Annie Paulsen in our Major Gifts Department with questions, or for more information, at 1-212-261-4689 or e-mail [ann.paulsen@ppfa.org](mailto:ann.paulsen@ppfa.org).



▲ **Planned Parenthood supporters show their strength in South Carolina.**

## BEQUESTS AND PLANNED GIFTS

Bequests and life income gifts help ensure reproductive freedom for future generations. Charitable gift annuities, pooled income fund gifts, and charitable trusts can also provide lifetime payments to you. Please call Gift Planning, 1-212-261-4345 or e-mail [gift.planning@ppfa.org](mailto:gift.planning@ppfa.org).

## MONTHLY GIVING

Strengthen PPFA through a sustaining membership of monthly gifts transferred directly from your bank account or credit card. Please call Sustaining Members, 1-800-430-4907, extension 1, or e-mail [monthly.member@ppfa.org](mailto:monthly.member@ppfa.org).

## GIFTS OF STOCK

Receive a charitable deduction for the full, fair market value of your gift to PPFA, along with an exemption from capital gains tax, on shares you have owned for at least one year — subject to legal limits. Please call Member Services, 1-800-430-4907, extension 2, or e-mail [member.services@ppfa.org](mailto:member.services@ppfa.org).

## HONORARY OR MEMORIAL GIVING

Celebrate the lives and achievements of special individuals by making gifts in their honor or memory. Please call Member Services at 1-800-430-4907, extension 2, or e-mail [member.services@ppfa.org](mailto:member.services@ppfa.org).

## WORKPLACE GIVING

Help sustain Planned Parenthood through the Combined Federal Campaign, your local United Way, and other workplace campaigns. Under our matching gifts program, your employer may double or even triple the value of your gift. Your company's human resources office can provide appropriate information. Please call Workplace Giving at 1-212-261-4682 or e-mail [member.services@ppfa.org](mailto:member.services@ppfa.org).

## PLANNED PARENTHOOD LEADERSHIP COUNCIL

The Planned Parenthood Leadership Council is a select group of our most committed supporters, united by their vision and their investment in the future of Planned Parenthood. The Leadership Council joins key supporters of the national organization and affiliates from all regions of the country, and represents a range of interests, professions, and expertise.

The Leadership Council functions as a donor advisory circle for Cecile Richards, president of Planned Parenthood Federation of America and the Planned Parenthood Action Fund, and for local Planned Parenthood affiliate CEOs. One annual meeting, regular phone briefings, a newsletter, and other communications allow Leadership Council members to get to know Cecile, key affiliate CEOs, and one another. The annual meeting features high-profile public figures who update members on the latest in the reproductive health and rights movement and other issues critical to Planned Parenthood's work. Meetings create a forum for the fruitful exchange of ideas and perspectives, capitalizing on members' unique skills and expertise.

Leadership Council members commit to a minimum contribution of \$100,000. The gift can be paid over a period of up to four years, and can be made to an affiliate, Planned Parenthood Federation of America, the Planned Parenthood Action Fund, or a combination of the above.



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Founded by Margaret Sanger in 1916 — more than 90 years ago — as America's first birth control clinic, Planned Parenthood believes that everyone has the right to choose when or whether to have a child, that every child should be wanted and loved, and that women should be in charge of their destinies.

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#### MISSION STATEMENT

Planned Parenthood believes in the fundamental right of each individual, throughout the world, to manage his or her fertility, regardless of the individual's income, marital status, race, ethnicity, sexual orientation, age, national origin, or residence. We believe that respect and value for diversity in all aspects of our organization are essential to our well-being. We believe that reproductive self-determination must be voluntary and preserve the individual's right to privacy. We further believe that such self-determination will contribute to an enhancement of the quality of life, strong family relationships, and population stability.

Based on these beliefs, and reflecting the diverse communities within which we operate, the mission of Planned Parenthood is

- to provide comprehensive reproductive and complementary health care services in settings which preserve and protect the essential privacy and rights of each individual
- to advocate public policies which guarantee these rights and ensure access to such services
- to provide educational programs which enhance understanding of individual and societal implications of human sexuality
- to promote research and the advancement of technology in reproductive health care and encourage understanding of their inherent bioethical, behavioral, and social implications.



434 West 33rd Street • New York, NY 10001

Call toll-free 1-800-230-PLAN for an appointment with your nearest Planned Parenthood health center.

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