For Planned Parenthood, 2009–2010 was a year to celebrate tremendous new prospects for improving health in America and the world — and to prepare for some of the most intense challenges in the history of our movement.

In the latter half of 2009 — in what will surely be remembered as a pivotal achievement — Planned Parenthood worked with its supporters across the nation to help shape and pass the Affordable Care Act. Thanks to Planned Parenthood’s tireless efforts in the face of staunch opposition, the new law expands care to millions of women and protects women’s access to essential reproductive care. The heroic victory culminated on March 23, 2010, when President Barack Obama put his pen to the landmark legislation, ushering in a promising new era of health care.

Against this backdrop of sweeping health care changes, Planned Parenthood continued to carry out and expand the unique mission it has pursued for nearly a century — to provide the women, teens, and families of America with access to quality, affordable care and to provide education and information that empowers them to lead healthier lives.

In 2009–2010, Planned Parenthood’s 88 affiliates operated 840 health centers. In the midst of a struggling economy, Planned Parenthood health centers cared for three million people, providing contraception to 2.2 million patients, over 1.1 million pregnancy tests, 770,000 Pap tests, nearly 750,000 breast exams, and more than four million tests for STDs, including HIV tests.

Thanks to an increasingly robust online presence, Planned Parenthood multiplied the numbers it reached through health centers. Throughout the year, plannedparenthood.org received more than 22 million visits from people in the U.S. and around the world in search of reliable reproductive and sexual health information. And with the launch of its text and chat programs, Planned Parenthood opened the door to a day when patients will be able to get help from Planned Parenthood anywhere, anytime.
With the largest network of sex educators in the country, Planned Parenthood health centers reached more than 1.1 million adolescents and parents during the year with information and education to help them make informed decisions and stay safe. In 2010, the Obama administration established a Teen Pregnancy Prevention Initiative for funding effective sex education programs. Planned Parenthood’s national office worked with affiliates across the country to develop proposals, which — in FY 2011 — would secure $22 million in grants as part of the initiative. During the year, Planned Parenthood also distributed hundreds of thousands of client-education pamphlets to help people make informed choices.

The year was also one in which Planned Parenthood reached out in important ways to the global community. In 2009–2010, Planned Parenthood provided $1.6 million in grants to 48 partner organizations in Africa, Asia, Latin America, and the Caribbean, enabling the delivery of reproductive health care to more than 655,000 women and adolescents. An additional 245,000 women, men, and young people participated in sex education programs supported by these grants in several nations.

Every day of the year, we are grateful for the millions of people who stand with us as supporters and advocates. Building this base of support and inspiring a new generation of young leaders is the key to securing our future and keeping us strong.

As Planned Parenthood reaches out to a new generation of patients, we salute the health professionals, staff, volunteers, supporters, and donors who make our work possible. It is because of them that we are able to advance our mission to ensure that everyone in America and around the world has access to the health care they need and deserve.

Thank you for all you do to help Planned Parenthood create the healthiest generation ever.

Valerie McCarthy, 
PPFA Chair

Cecile Richards, 
PPFA President
2010 Affiliate Medical Services Summary*

---

** Reversible Contraceptive Methods, Women (percentage) chosen by Planned Parenthood Clients, 2010:
- Oral: 39.5%
- Non-prescription Barrier: 17.8%
- No Method: 11.9%
- Progestin-only Injectables: 9.4%
- Other/Unknown: 8.4%
- Combined Hormone Ring: 5.7%
- IUD: 4.1%
- Combined Hormone Patch: 2.3%
- Contraceptive Implant: 0.7%
- Prescription Barrier: 0.1%
- Fertility Awareness-based Methods: 0.1%

(rounded to nearest tenth percent) (PPFA, 2011)

---

* Patient Care Provided by Planned Parenthood Affiliate Health Centers in 2010

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*** A colposcopy examination aids in the diagnosis and treatment of abnormal growth cells in the cervix. LOOP/LEEP and cryotherapy are treatments for abnormal growths.

**** Family Practice Services: Some affiliate health centers offer comprehensive Family Practice Services, which may include treatment of acute and chronic disease, minor office procedures, evaluations for referral to specialists, authorization for hospital care, health assessments, and well-person/well-child preventive maintenance. Other affiliate health centers provide Limited Family Practice Services, which may include assessment and management of uncomplicated conditions related to the skin (e.g., acne, contact dermatitis, tinea corporis, etc.); the gastrointestinal system (e.g., diarrhea, gastroenteritis, irritable bowel syndrome, etc.); ear, eye, nose, throat, and respiratory system (e.g., bronchitis, conjunctivitis, sinusitis, etc.); medication management of previously evaluated controlled hypertension; and medication management of previously evaluated hypothyroidism.

***** Some examples in this category include WIC services (a federally funded nutrition program for low-income women, infants, and children up to the age of five), pediatric care, and immunizations.

****** A service is a discrete clinical interaction, such as the administration of a physical exam or STI test or the provision of a birth control method. In 2010, Planned Parenthood health centers saw approximately three million patients, who collectively received nearly 11 million services during nearly five million clinical visits.
### STI/STD Testing & Treatment

<table>
<thead>
<tr>
<th>Service</th>
<th>2009</th>
<th>2010</th>
</tr>
</thead>
<tbody>
<tr>
<td>STI Tests, Women and Men</td>
<td>3,440,164</td>
<td>3,552,955</td>
</tr>
<tr>
<td>Genital Warts (HPV) Treatments</td>
<td>56,758</td>
<td>51,197</td>
</tr>
<tr>
<td>HIV Tests, Women and Men</td>
<td>537,342</td>
<td>574,901</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>4,034,264</strong></td>
<td><strong>4,179,053</strong></td>
</tr>
</tbody>
</table>

### Contraception

<table>
<thead>
<tr>
<th>Service</th>
<th>2009</th>
<th>2010</th>
</tr>
</thead>
<tbody>
<tr>
<td>Reversible Contraception Clients, Women**</td>
<td>2,327,662</td>
<td>2,219,726</td>
</tr>
<tr>
<td>Emergency Contraception Kits</td>
<td>1,537,180</td>
<td>1,461,816</td>
</tr>
<tr>
<td>Female sterilization procedures</td>
<td>756</td>
<td>605</td>
</tr>
<tr>
<td>Vasectomy Clients</td>
<td>3,303</td>
<td>3,290</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>3,868,901</strong></td>
<td><strong>3,685,437</strong></td>
</tr>
</tbody>
</table>

### Cancer Screening and Prevention

<table>
<thead>
<tr>
<th>Service</th>
<th>2009</th>
<th>2010</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pap Tests</td>
<td>904,820</td>
<td>769,769</td>
</tr>
<tr>
<td>HPV Vaccinations</td>
<td>44,924</td>
<td>34,130</td>
</tr>
<tr>
<td>Breast Exams/ Breast Care</td>
<td>830,312</td>
<td>747,607</td>
</tr>
<tr>
<td>Colposcopy Procedures***</td>
<td>46,062</td>
<td>41,549</td>
</tr>
<tr>
<td>LOOP/LEEP Procedures***</td>
<td>2,692</td>
<td>2,432</td>
</tr>
<tr>
<td>Cryotherapy Procedures***</td>
<td>2,001</td>
<td>1,254</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>1,830,811</strong></td>
<td><strong>1,596,741</strong></td>
</tr>
</tbody>
</table>

### Other Women’s Health Services

<table>
<thead>
<tr>
<th>Service</th>
<th>2009</th>
<th>2010</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pregnancy Tests</td>
<td>1,029,821</td>
<td>1,113,460</td>
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<tr>
<td>Prenatal Services</td>
<td>40,489</td>
<td>31,098</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>1,070,310</strong></td>
<td><strong>1,144,558</strong></td>
</tr>
</tbody>
</table>

### Abortion Services

<table>
<thead>
<tr>
<th>Service</th>
<th>2009</th>
<th>2010</th>
</tr>
</thead>
<tbody>
<tr>
<td>Abortion Procedures</td>
<td>331,796</td>
<td>329,445</td>
</tr>
</tbody>
</table>

### Other Services

<table>
<thead>
<tr>
<th>Service</th>
<th>2009</th>
<th>2010</th>
</tr>
</thead>
<tbody>
<tr>
<td>Family Practice Services, Women and Men****</td>
<td>45,151</td>
<td>35,062</td>
</tr>
<tr>
<td>Adoption Referrals to Other Agencies</td>
<td>977</td>
<td>841</td>
</tr>
<tr>
<td>Other Procedures, Women and Men*****</td>
<td>56,204</td>
<td>32,229</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>102,332</strong></td>
<td><strong>68,132</strong></td>
</tr>
</tbody>
</table>

### Total Services*****

<table>
<thead>
<tr>
<th>Service</th>
<th>2009</th>
<th>2010</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total Services</strong></td>
<td><strong>11,238,414</strong></td>
<td><strong>11,003,366</strong></td>
</tr>
</tbody>
</table>
## Combined Balance Sheet: National and Affiliates

### June 30, 2010

[All Amounts in Millions]

<table>
<thead>
<tr>
<th></th>
<th>Affiliates</th>
<th>National Office</th>
<th>Eliminations</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Assets</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Current Assets</td>
<td>513.8</td>
<td>20.0</td>
<td>-4.1</td>
<td>529.7</td>
</tr>
<tr>
<td>Property, Equipment, Endowment, Other</td>
<td>570.5</td>
<td>126.9</td>
<td>-2.3</td>
<td>695.1</td>
</tr>
<tr>
<td>Total Assets</td>
<td>1,084.3</td>
<td>146.9</td>
<td>-6.4</td>
<td>1,224.8</td>
</tr>
<tr>
<td><strong>Liabilities &amp; Net Assets</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Current Liabilities</td>
<td>103.6</td>
<td>14.5</td>
<td>-4.1</td>
<td>114.0</td>
</tr>
<tr>
<td>Mortgages, Notes Payable, Other</td>
<td>80.4</td>
<td>23.1</td>
<td>-2.3</td>
<td>101.2</td>
</tr>
<tr>
<td>Total Liabilities</td>
<td>184.0</td>
<td>37.6</td>
<td>-6.4</td>
<td>215.2</td>
</tr>
<tr>
<td><strong>Net Assets</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Unrestricted</td>
<td>352.6</td>
<td>45.2</td>
<td></td>
<td>397.8</td>
</tr>
<tr>
<td>Property &amp; Equipment</td>
<td>304.6</td>
<td>2.4</td>
<td></td>
<td>307.0</td>
</tr>
<tr>
<td>Temporarily Restricted</td>
<td>100.3</td>
<td>41.4</td>
<td></td>
<td>141.7</td>
</tr>
<tr>
<td>Permanently Restricted</td>
<td>142.8</td>
<td>20.3</td>
<td></td>
<td>163.1</td>
</tr>
<tr>
<td><strong>Total Net Assets</strong></td>
<td>900.3</td>
<td>109.3</td>
<td></td>
<td>1,009.6</td>
</tr>
<tr>
<td><strong>Total Liabilities &amp; Net Assets</strong></td>
<td>1,084.3</td>
<td>146.9</td>
<td>-6.4</td>
<td>1,224.8</td>
</tr>
</tbody>
</table>
Combined Statement of Revenue, Expenses and Changes in Net Assets

**REVENUE**
- Non-government Health Services Revenue: 31%
- Private Contributions and Bequests: 21%
- Other: 2%
- Government Health Services Grants and Reimbursements: 46%
  (see note [c] on following page)

**EXPENSES**
- Medical Services: 68%
- Non-Medical Domestic Program Services: 15%
- Management and General Support: 12%
- Fundraising: 4%
- International Family Planning: 1%

Annual Report 2009-2010
## Combined Statement of Revenue, Expenses and Changes in Net Assets

### SUMMARY OF FINANCIAL ACTIVITIES FOR THE YEAR ENDED JUNE 30, 2010

Our broad base of committed donors provides approximately 78 percent of the national organization’s revenue and nearly 16 percent of affiliate revenue — evidence of our powerful grassroots support.

Planned Parenthood Federation of America, Inc., is a tax-exempt corporation under Internal Revenue Service code section 501(c)(3) and is not a private foundation (Tax ID #13-1644147). Contributions are tax deductible to the fullest extent available under the law.

The IRS classifies the Planned Parenthood Action Fund as a 501(c)(4) not-for-profit organization. Contributions are not tax deductible.

A list of all organizations that received contributions from PPFA during the year that ended June 30, 2010, may be obtained by writing to PPFA, 434 West 33rd Street, New York, NY 10001. Audited financial statements are available upon request from the Office of the Attorney General, Department of Law, Charities Bureau, 120 Broadway, New York, NY 10271.

[a] National organization figures reflect operations of Planned Parenthood Federation of America, Inc., Planned Parenthood Action Fund, Inc. (including its Political Action Committee and other segregated fund, Planned Parenthood Votes), The Planned Parenthood Foundation and NGHN, Inc. for the year ended June 30, 2010. Affiliate figures reflect the operations of 97 Planned Parenthood affiliates and are based on amounts reported in affiliate audited financial statements for fiscal years ended during 2009.

[b] Payments and receipts between affiliates and the national organization have been eliminated. These include dues and rebates. Related adjustments have been made to the balance sheet.

[c] The apparent increase in this line item (categorized as “Government Grants and Contracts” in the 2008-2009 annual report) stems mainly from a change in the way revenue data are presented in this year’s report. The current report groups revenues by source (either government or non-government) rather than the manner of disbursement (income versus grants and contracts). In past reports, payments from Medicaid managed care plans have appeared as “health center income” rather than “government grants and contracts” because of the method of payment. Those same payments are listed as “Government Health Services Grants and Reimbursements” this year to reflect the ultimate source of the funds.

[d] Includes corporate contributions, foundation grants, and support from more than 528,000 active individual contributors, including individual contributions received through International Service Agencies and Federal Service Campaigns (on-the-job solicitation and contributions through payroll deduction plans for employees of federal and state governments and participating corporations). This also includes $15.1 million of bequests.

[e] Expenses do not include capitalized expenditures for property, plant, and equipment and repayment of related loans, but do include depreciation and amortization of such property, plant, and equipment and interest expense on such loans.

### REVENUE

<table>
<thead>
<tr>
<th></th>
<th>AFFILIATES</th>
<th>NATIONAL OFFICE</th>
<th>ELIMINATIONS [b]</th>
<th>TOTAL [a]</th>
</tr>
</thead>
<tbody>
<tr>
<td>Non-government Health Services Revenue</td>
<td>320.1</td>
<td></td>
<td></td>
<td>320.1</td>
</tr>
<tr>
<td>Government Health Services Grants and Reimbursements</td>
<td>487.4 [c]</td>
<td>73.0</td>
<td>-2.0</td>
<td>487.4 [c]</td>
</tr>
<tr>
<td>Private Contributions and Bequests</td>
<td>152.8</td>
<td>73.0</td>
<td>-2.0</td>
<td>223.8 [d]</td>
</tr>
<tr>
<td>Support From Affiliates</td>
<td>13.3</td>
<td></td>
<td>-13.3</td>
<td></td>
</tr>
<tr>
<td>Other Operating Revenue</td>
<td>9.6</td>
<td>7.3</td>
<td></td>
<td>16.9</td>
</tr>
<tr>
<td><strong>Total Revenue</strong></td>
<td><strong>969.9</strong></td>
<td><strong>93.6</strong></td>
<td><strong>-15.3</strong></td>
<td><strong>1,048.2</strong></td>
</tr>
</tbody>
</table>
## EXPENSES

<table>
<thead>
<tr>
<th>EXPENSES</th>
<th>AFFILIATES</th>
<th>NATIONAL OFFICE</th>
<th>ELIMINATIONS [b]</th>
<th>TOTAL [a]</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Domestic Programs</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>A. Medical Services</td>
<td>699.2</td>
<td></td>
<td></td>
<td>699.2</td>
</tr>
<tr>
<td>B. Sexuality Education</td>
<td>42.0</td>
<td></td>
<td></td>
<td>42.0</td>
</tr>
<tr>
<td>C. Public Policy</td>
<td>56.2</td>
<td></td>
<td></td>
<td>56.2</td>
</tr>
<tr>
<td>D. Services To The Field of Family Planning</td>
<td>14.3</td>
<td></td>
<td></td>
<td>14.3</td>
</tr>
<tr>
<td>E. Service To Affiliates</td>
<td>44.0</td>
<td>-2.0</td>
<td></td>
<td>42.0</td>
</tr>
<tr>
<td><strong>Total Domestic Programs</strong></td>
<td>797.4</td>
<td>58.3</td>
<td>-2.0</td>
<td>853.7</td>
</tr>
<tr>
<td><strong>International Family Planning Programs</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>6.1</td>
<td></td>
<td></td>
<td>6.1</td>
</tr>
<tr>
<td><strong>Total Program Services</strong></td>
<td>797.4</td>
<td>64.4</td>
<td>-2.0</td>
<td>859.8</td>
</tr>
<tr>
<td><strong>SUPPORTING SERVICES</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>A. Management And General</td>
<td>113.0</td>
<td>8.3</td>
<td></td>
<td>121.3</td>
</tr>
<tr>
<td>B. Fundraising</td>
<td>35.9</td>
<td>12.1</td>
<td></td>
<td>48.0</td>
</tr>
<tr>
<td><strong>Total Supporting Services</strong></td>
<td>148.9</td>
<td>20.4</td>
<td></td>
<td>169.3</td>
</tr>
<tr>
<td><strong>OTHER EXPENSES</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>A. Payments To Related Organizations</td>
<td>13.9</td>
<td></td>
<td>-13.3</td>
<td>0.6</td>
</tr>
<tr>
<td><strong>Total Other Expenses</strong></td>
<td>13.9</td>
<td></td>
<td>-13.3</td>
<td>0.6</td>
</tr>
<tr>
<td><strong>Total Expenses</strong></td>
<td>960.2</td>
<td>84.8</td>
<td>-15.3</td>
<td>1,029.7</td>
</tr>
<tr>
<td><strong>Excess of Revenue Over Expenses</strong></td>
<td>9.7</td>
<td>8.8</td>
<td></td>
<td>18.5</td>
</tr>
<tr>
<td><strong>Other Changes In Net Assets</strong></td>
<td>-4.9</td>
<td>1.3</td>
<td></td>
<td>-3.6</td>
</tr>
<tr>
<td><strong>Net Assets: Beginning of Year</strong></td>
<td>895.5</td>
<td>99.2</td>
<td></td>
<td>994.7</td>
</tr>
<tr>
<td><strong>Net Assets: End of Year</strong></td>
<td>900.3</td>
<td>109.3</td>
<td></td>
<td>1,009.6</td>
</tr>
</tbody>
</table>
2010-2011
Directors and Officers

PLANNED PARENTHOOD
FEDERATION OF AMERICA
BOARD OF DIRECTORS
2010-2011

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Lyn Schollett

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Matthew Oppenheimer

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Rev. Kelvin Sauls
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Shamina Singh
Jennifer Allan Soros
Kathleen Tait
Carolyne L. Westhoff, M.D.
Lou Zellner

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Trustee
Lida Coleman

Trustee
Deborah De Witt

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Bryan Howard
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Sunita Leeds
Minyon Moore
Jennifer Allan Soros
Sarah Stoesz
Michael Vachon

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Chief Operating Officer
Maryana Iskander

Executive Vice President and
Chief Financial Officer
Maria Acosta

Vice President, Medical Affairs
Vanessa Cullins, M.D., M.P.H., M.B.A.

Vice President,
Affiliate Business Initiatives
Lisa David
Chief Human Resources Officer
Ron Mason

Vice President and General Counsel
Beth Otten

Vice President, CAPS
Lynne Randall

Vice President, Public Policy and Advocacy
Laurie Rubiner

Vice President, Operations and Affiliate Relations
Karen Ruffatto

Managing Director, Information Technology
Michel Starker

Vice President, Communications
Stuart Schear

Vice President, Online Services
Tom Subak

Interim Vice President, Development and Chief Development Officer
Jennie Thompson

Interim Vice President, International Programs
Mary-Jane Wagle

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Chris Sorensen

Vice-Chair
Jennifer Barefoot

Secretary
Cindy Ashley

Treasurer
Regina Jones

Chair, Nominating Committee
Betty Olinger

Chair, International Trip
Lucinda Emmet

Chair, Endowment Committee
Lucy Karl

Members
Dick Jensen
Bertha Thomas
Susie Wean

Planned Parenthood Federation of America is a founding member of the International Planned Parenthood Federation (IPPF), comprising family planning associations around 180 countries.

President
Jaqueline Sharpe, Ph.D.

Treasurer
Naomi Seboni, Ph.D.

Director-General
Gill Greer, Ph.D.
To learn more about how Planned Parenthood is working to create the healthiest generation ever through health services, education, and advocacy, please click here.